

JO PENFIELD, PENFIELD CREATIVE

Jo has been a part of Roberts & more since it was founded in 2001. Jo Penfield and her associates understand that great design must support business objectives. Graphic design by Penfield will always reinforce the distinctive characteristics of your organization and complement the power of your brand.

Jo Penfield consistently provides intelligent insight, strategic design counsel and superior creative based on proven business and design practices and principles.

Working Jo you will enjoy:

- Award-winning design
- Marketing and branding expertise
- Proven project management skills
- Healthy respect for budgets and deadlines
- Friendly and highly responsive
- Experience with a variety of businesses and nonprofit organizations

When you have a choice among several very talented designers, why not select one who is also well-known for being easy to work with and interested in your opinions – and your budget? Jo's reputation for being highly responsive has helped her succeed since she opened her doors for business in 1985.

Large and small businesses, non-profits and government have quickly learned that Jo is a friendly, marketing-savvy designer who partners with clients using a results-driven communication approach. The combination of talent and service can't be beat.

She couples a traditional design background (a bachelor of arts degree from Minneapolis College of Art and Design) with current design technology. The result: compelling communications that attract attention and hit the mark.