

Smart Planning: The R&m Process



Smart Planning Process

Where are we now?

- Scanning externally and internally
- Identifying achievements and gaps
- Listing opportunities and realities

Where do we want to be?

- Articulating a vision and promise
- Stating a mission and values
- Setting a goal and objectives

How do we get there?

- Identifying priorities
- Creating measures of success
- Developing a year-one work plan

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Elements of a Strategic Plan

Vision, mission and values



One three-year goal



Objectives (3-5)



Priorities: Strategies, tactics and tools



Metrics: We will have succeeded when...



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To know more...

Christine Roberts
Roberts & more, llc
21776 Raider Court
Crosby, Minnesota 56441

christine@robertsandmore.com

www.robertsandmore.com